



City Of
New London

MEDIA ALERT

On the Banks of the Wolf - A Public Visioning Workshop

Wednesday, September 20, 2017 5:00 P.M. – 7:00 P.M.

The Washington Center, Senior/Community Center
500 W Washington Street
New London, WI

MEDIA IS WELCOME

(NEW LONDON, WIS.) August 30, 2017 – The public is invited to an open house visioning workshop that will gather ideas and opinions on the downtown and Wolf River corridor environments within the City of New London. Entitled “*On the Banks of the Wolf*”, this unique visioning process will assist the City in re-examining the use of its greatest asset, the Wolf River corridor, as it traverses through its downtown.

To be held in the Senior/Community Center at The Washington Center from 5:00 p.m. to 7:00 p.m. on Wednesday, September 20, 2017, the workshop seeks “up front” input from residents, business owners, and others on what the Wolf River corridor and downtown area should ultimately look like, and how it should function given current trends in community demographics as well as the real estate market. Potential redevelopment project opportunities – including the re-use of the former Wolf River Lumber site – are driving the City to take a more comprehensive examination of this area in hopes of creating a new plan that will better leverage the corridor’s unique history, environment and recreational setting into new business development opportunities.

Working with the East Central Wisconsin Regional Planning Commission, Stadtmueller & Associates, and SEH consultants, the City is designing the workshop to be an interactive event that allows for quick but thoughtful participation. A series of six highly visual exercises will help to stimulate thinking, and provoke ideas and concerns regarding community identity, transportation, recreation, land use, housing and business development. The opportunity for participants to share their wild and crazy “big ideas” could also lead to transformative changes along this corridor. It is important to note that there are no limitations when it comes to visioning.....don’t worry about money, regulations, or land ownership as these things can change over time.....just bring your best ideas along!

The event will be held in an “open house” format and no pre-registration is required. Residents/business owners are encouraged to come, even if only for 10 to 15 minutes, as the workshop format allows participants to provide a lot of information in a short amount of time.

For more information:

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