

Meeting Minutes
Economic Development Committee
Tuesday, September 24, 2013 - 4:30 p.m. - City Council Chambers

Members present: Morack, O'Connell, Romberg, Schirpke, Dyreson, Steinhorst and Shaw. Tate was excused.

Also present: Mayor Henke, Administrator Hager, Larry Burkhardt, and Bert Lehman from the *County Post East*.

1. The meeting was called to order by Chairman Morack at 4:30 p.m. O'Connell/Steinhorst to adopt the agenda. Carried 7-0.
2. Chairman Morack welcomed Larry Burkhardt, Executive Vice President of the Fox Cities Regional Partnership. The Fox Cities Partnership is a relatively new entity that was established by the Fox Cities Chamber of Commerce to pursue economic development efforts in the region. Funding for this effort was forthcoming from a number of private entities and dues paying local governments, one of which is the City of New London. The Fox Cities Partnership is working together with the long established Fox Cities Economic Development Partnership, of which the City of New London is also a member. Larry and his staff are actively working to assist local industry establish and prosper. They are also working diligently to attract new business to our area. Larry reviewed the listing of business retention activities that they have undertaken. He also reviewed the current "Client Report" that shows the various prospective new businesses looking at locations throughout the Fox Cities. Larry informed the Committee of a "Site Selectors Familiarization Tour" that the Partnership has arranged. The Regional Partnership is bringing in ten different site selectors to tour our area and learn more about the Fox Cities region. They will be here for three days. At the end of their tour, they will have a de-briefing session where the ten site selectors will share their impressions and observations of our area as it relates to economic development. This session will be held at the Outagamie County Airport on Monday, October 21st. The City Council and all Committee members are invited to attend. An invitation will be sent out and a RSVP is appreciated by October 1st. Larry next reviewed the Fox Cities Regional Partnership's web site. The web site is searchable for land and buildings based on size needed and location. The site also has a substantial inventory of valuable demographic information available. It is critical in this era to have a good web site in place as the old printed information that we all use to rely on is no longer useful. The Committee visited with Larry about various economic development matters and wished him and the Partnership well in their work for our region.
3. Administrator Hager reviewed the status of the following: Shiocton Cut Stock, the Gething/Seater Fishing Village proposal, and the Bomier marketing effort for the City downtown river front property. The Bomier listing contract is for six months and will terminate on October 21, 2013. Kent also reviewed his monthly report with the Committee.
4. The Committee considered several program speakers to invite to visit the Committee at future meetings. Committee member Laurie Shaw and Administrator Hager will make arrangements for one or more future programs.
5. O'Connell/Shaw to adjourn. Carried unanimously. The meeting adjourned at 5:35p.m.

Kent Hager
City Administrator